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PHLY-24,767

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re application of: Jeffry Jovan Philyaw and David Kent Mathews
Serial No.: 09/417,863
Filed: October 13, 1999
Group: 2756
Examiner: Blair
For: SOFTWARE DOWNLOADING USING A TELEVISION
BROADCAST CHANNEL

Assistant Commissioner for
Patents
Washington, D.C. 20231

Dear Sir:

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(Signature)

12/6/02
(Date of Signature)

TRANSMITTAL OF SUBSTITUTE FORMAL DRAWINGS

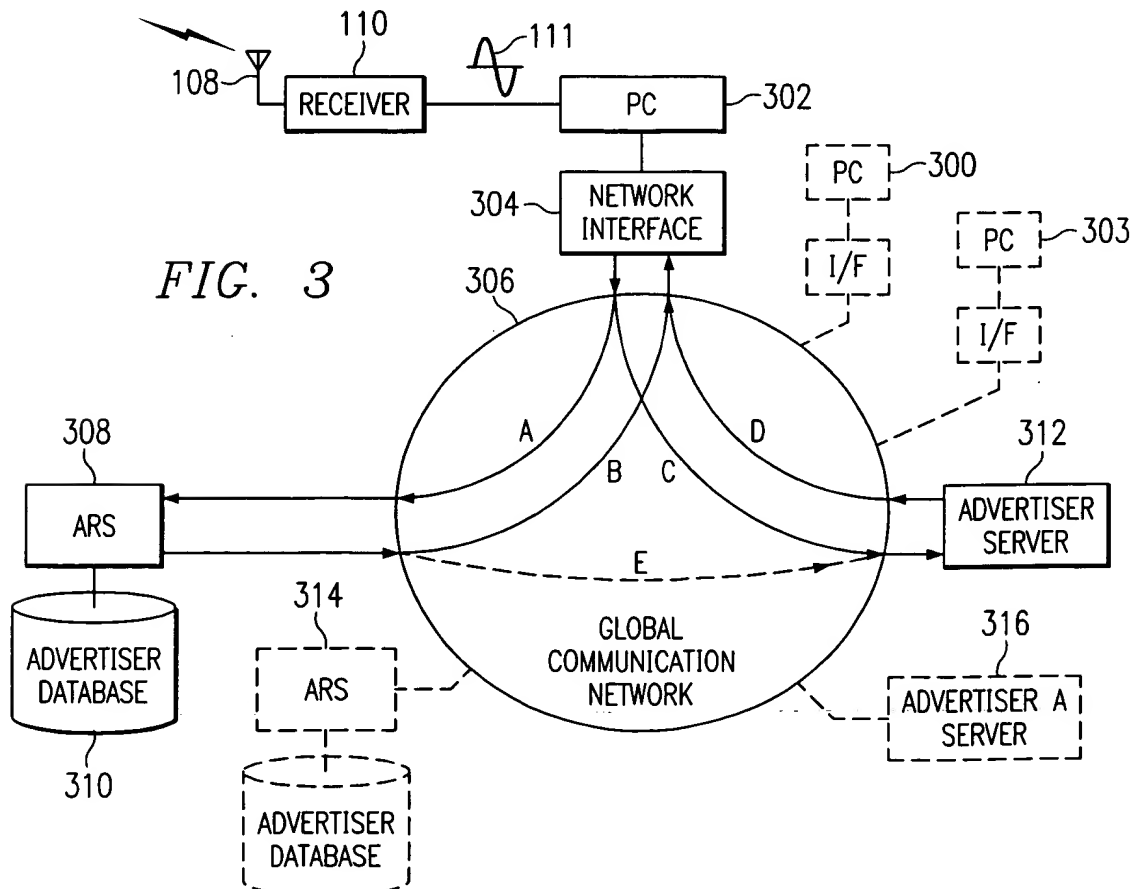
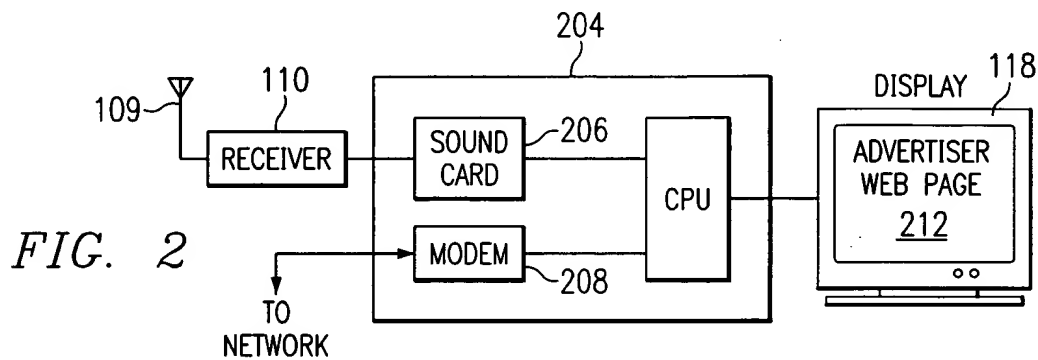
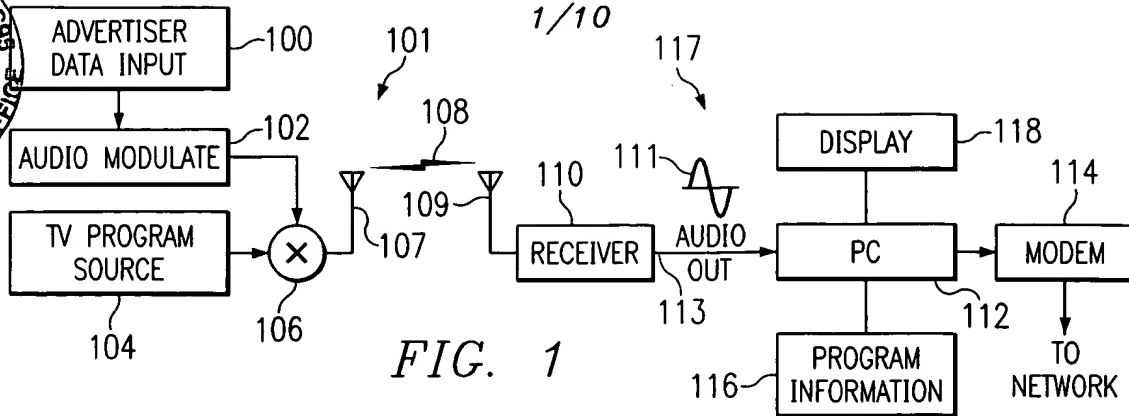
Transmitted herewith are 10 sheets of formal drawings to be substituted for the formal drawings initially filed in the above-identified application for patent.

Please charge any necessary fees or deficiencies in fees or credit any overpayment to Deposit Account No. 20-0780/PHLY-24,767 of HOWISON, THOMA & ARNOTT, L.L.P.

Respectfully submitted,
HOWISON, THOMA & ARNOTT, L.L.P.
Attorneys for Applicants

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December 4, 2002





2/10

PATH A: SOURCE TO ARS

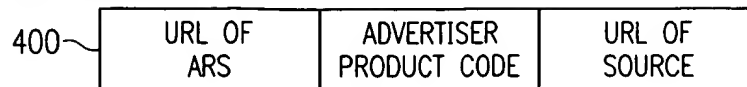


FIG. 4a

PATH B: ARS TO SOURCE

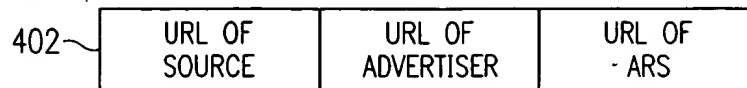


FIG. 4b

PATH C: SOURCE TO ADVERTISER

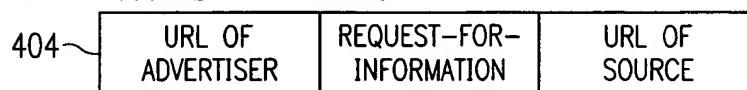


FIG. 4c

PATH D: ADVERTISER TO SOURCE

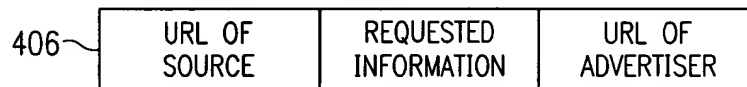


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

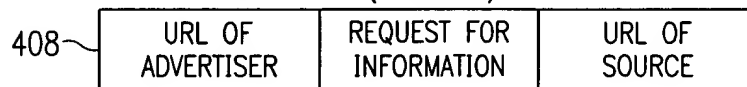


FIG. 4e

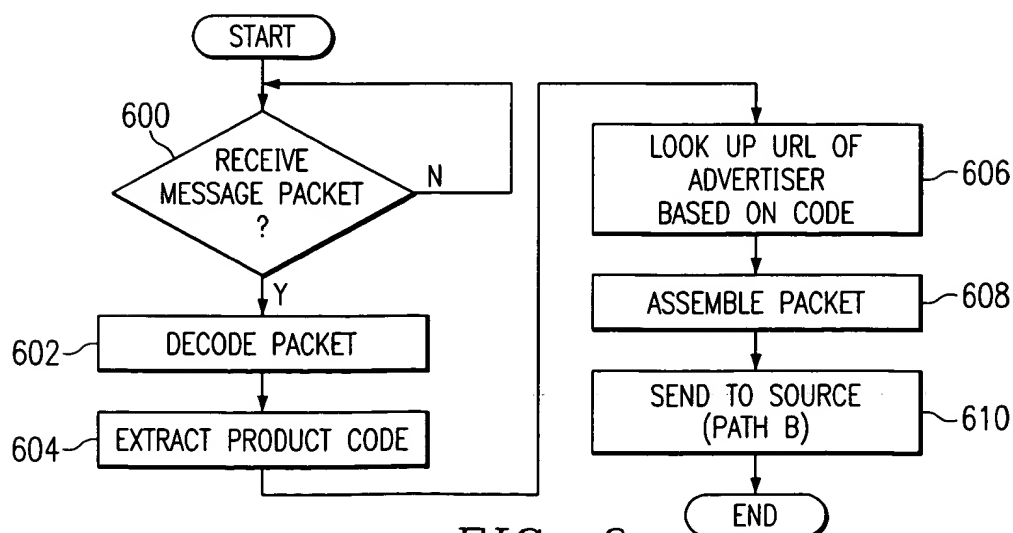


FIG. 6

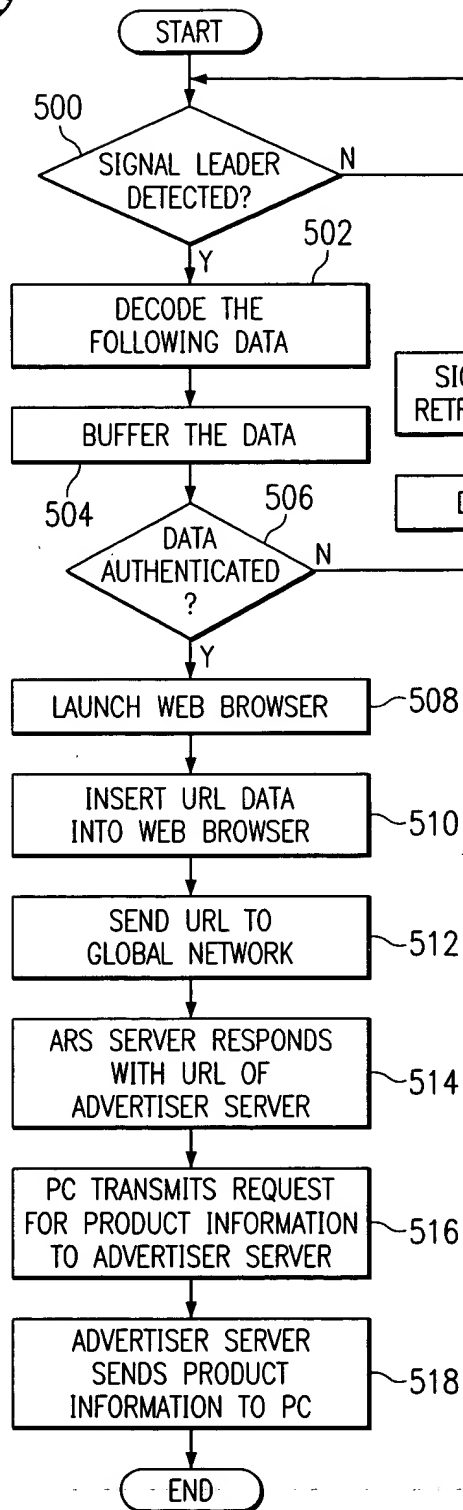


FIG. 5

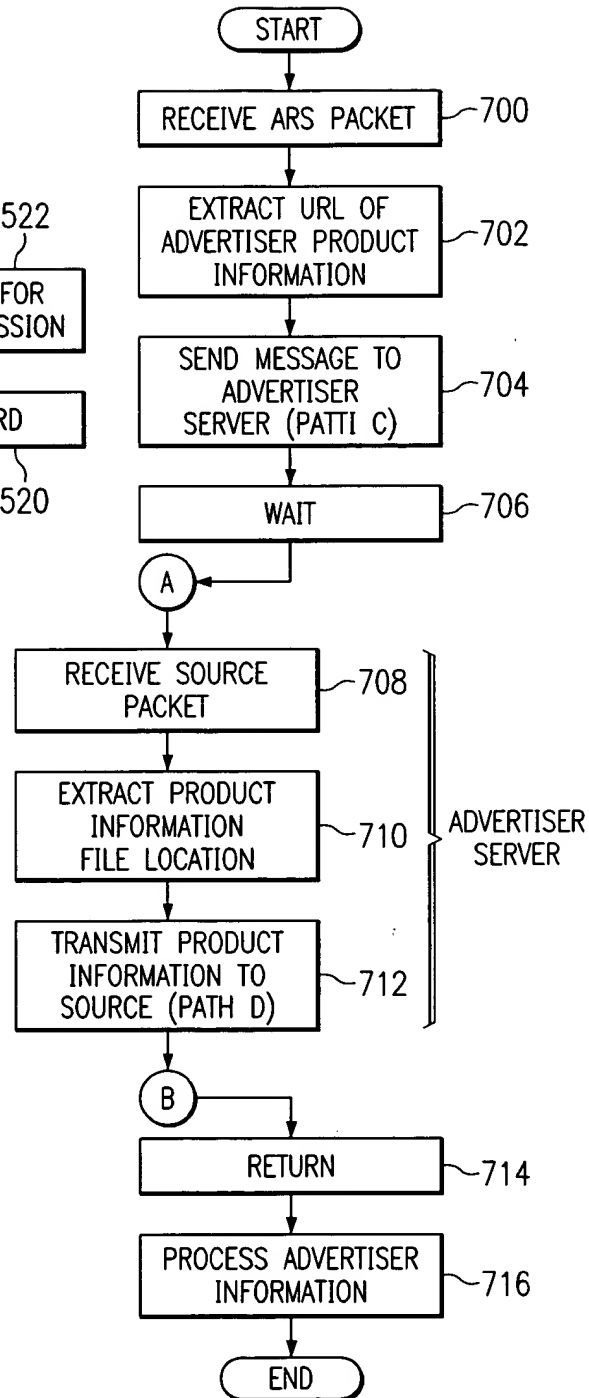


FIG. 7

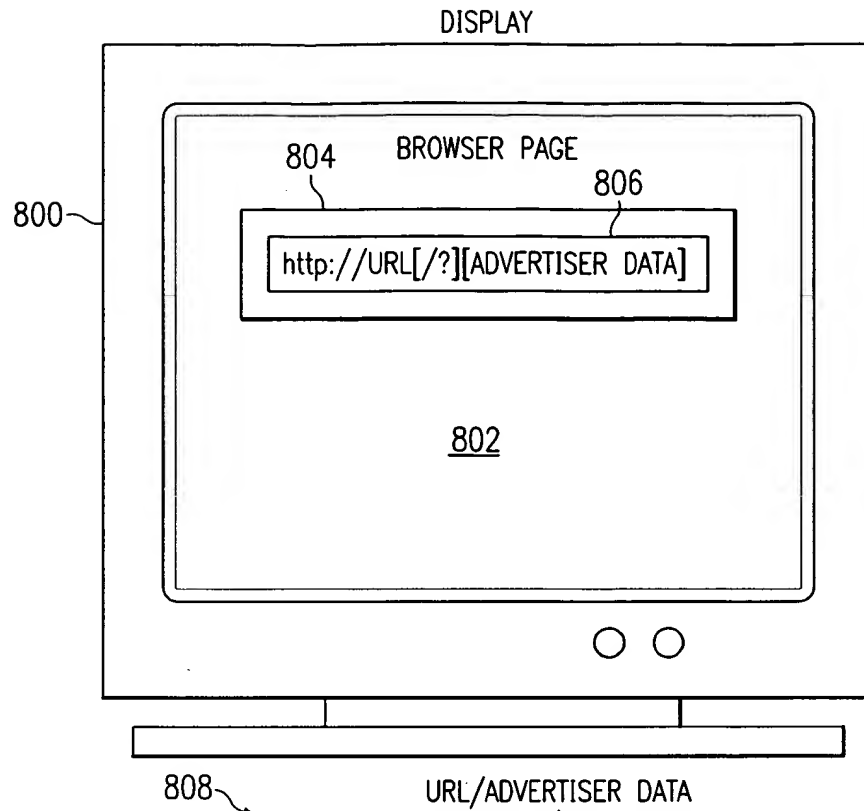


FIG. 8

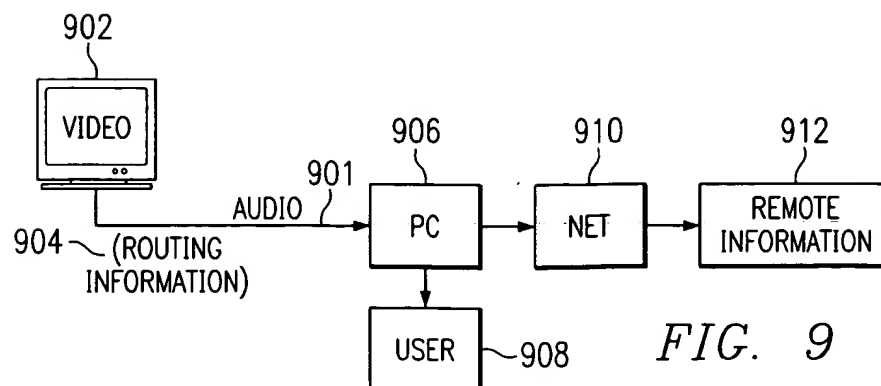
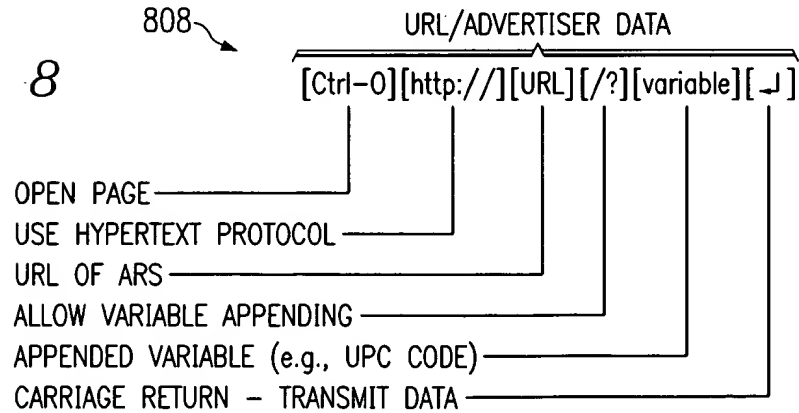
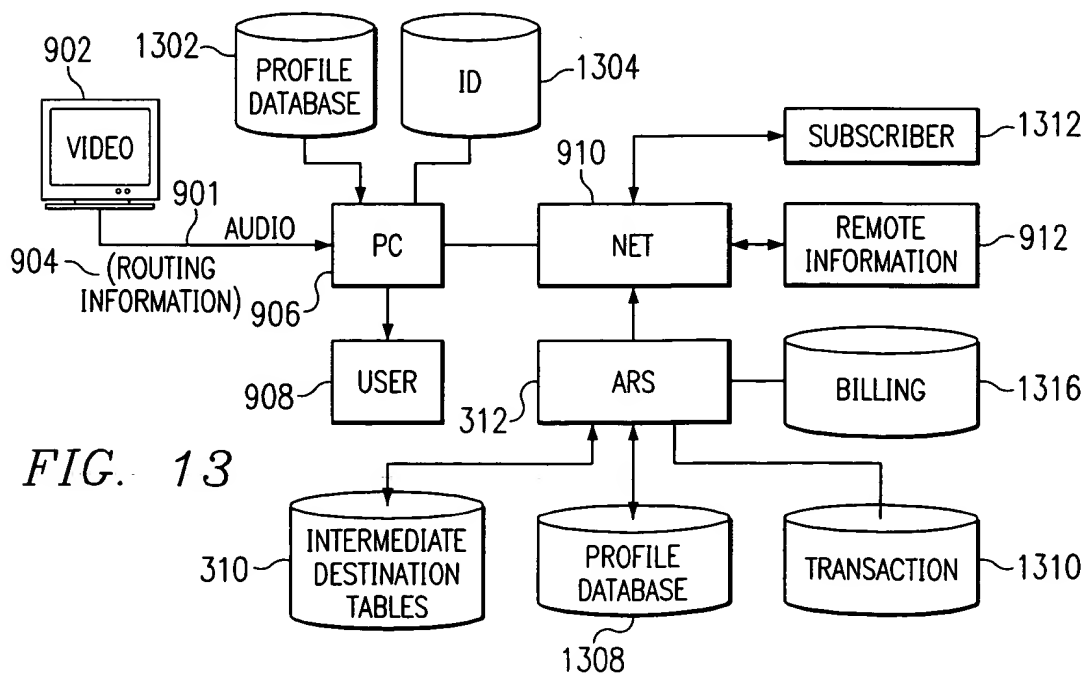
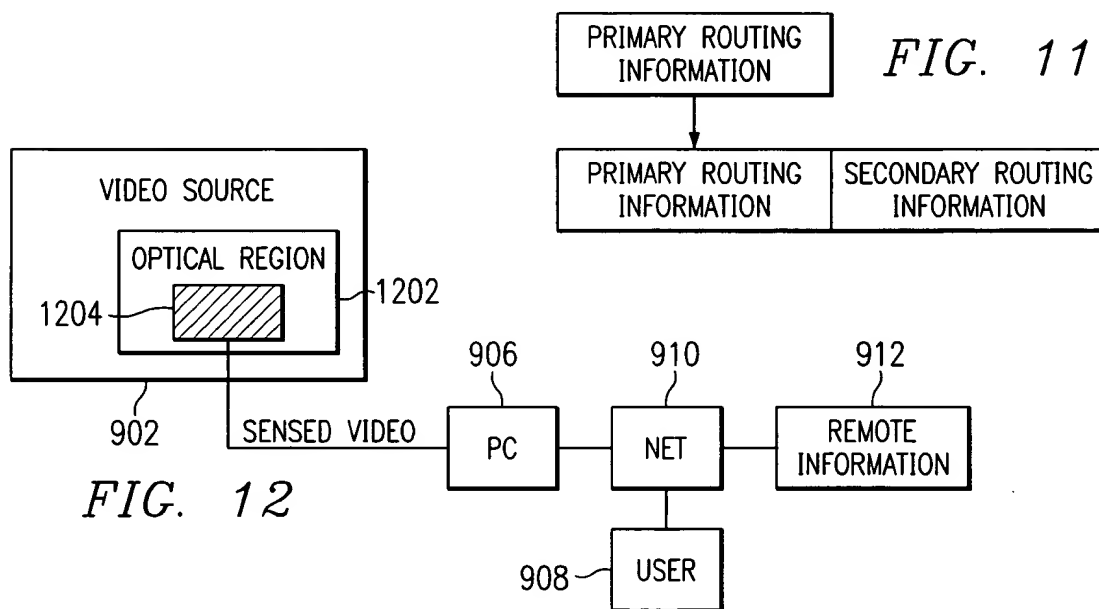
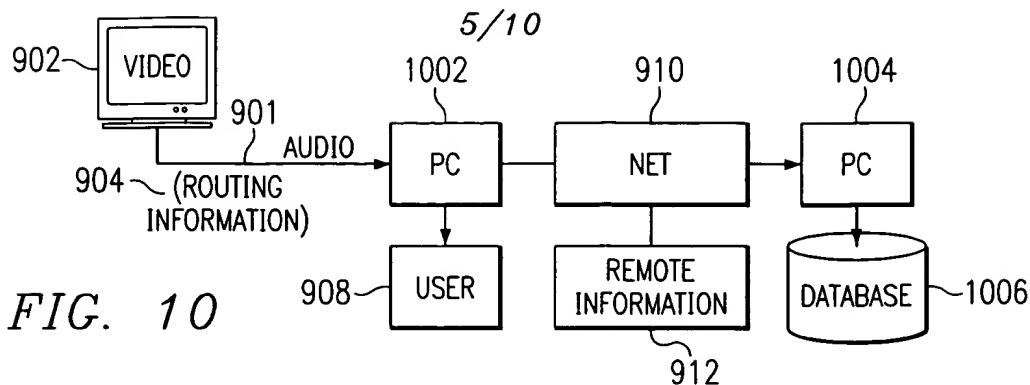


FIG. 9



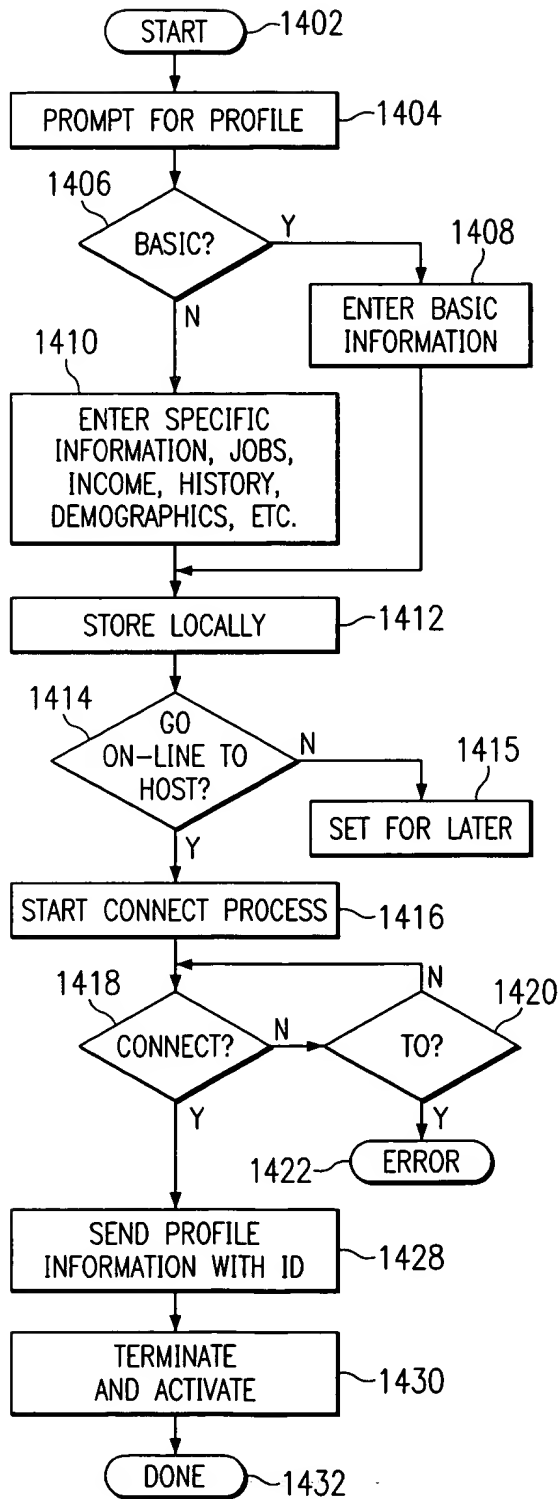


FIG. 14

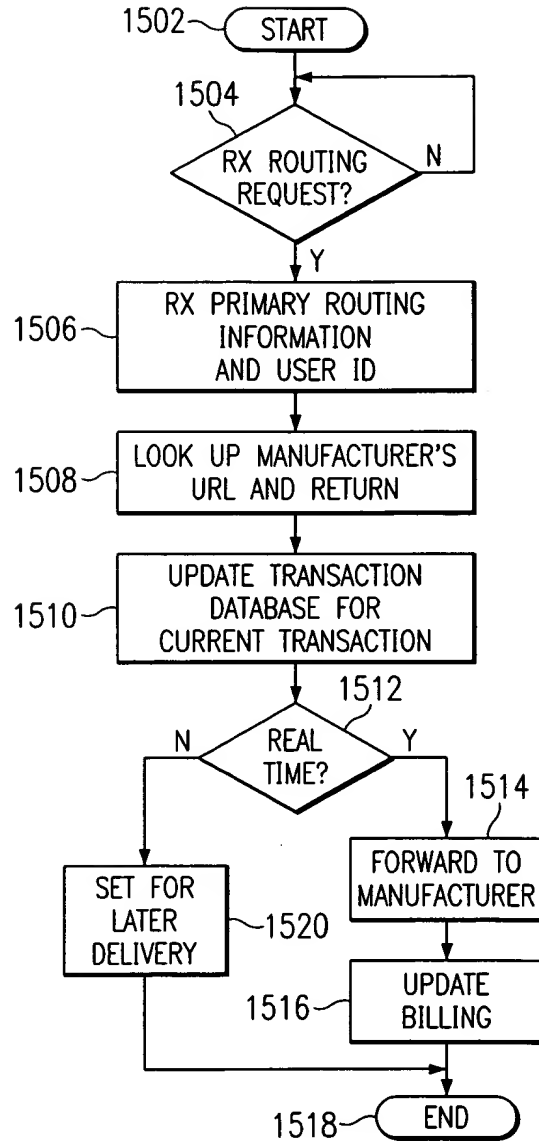


FIG. 15

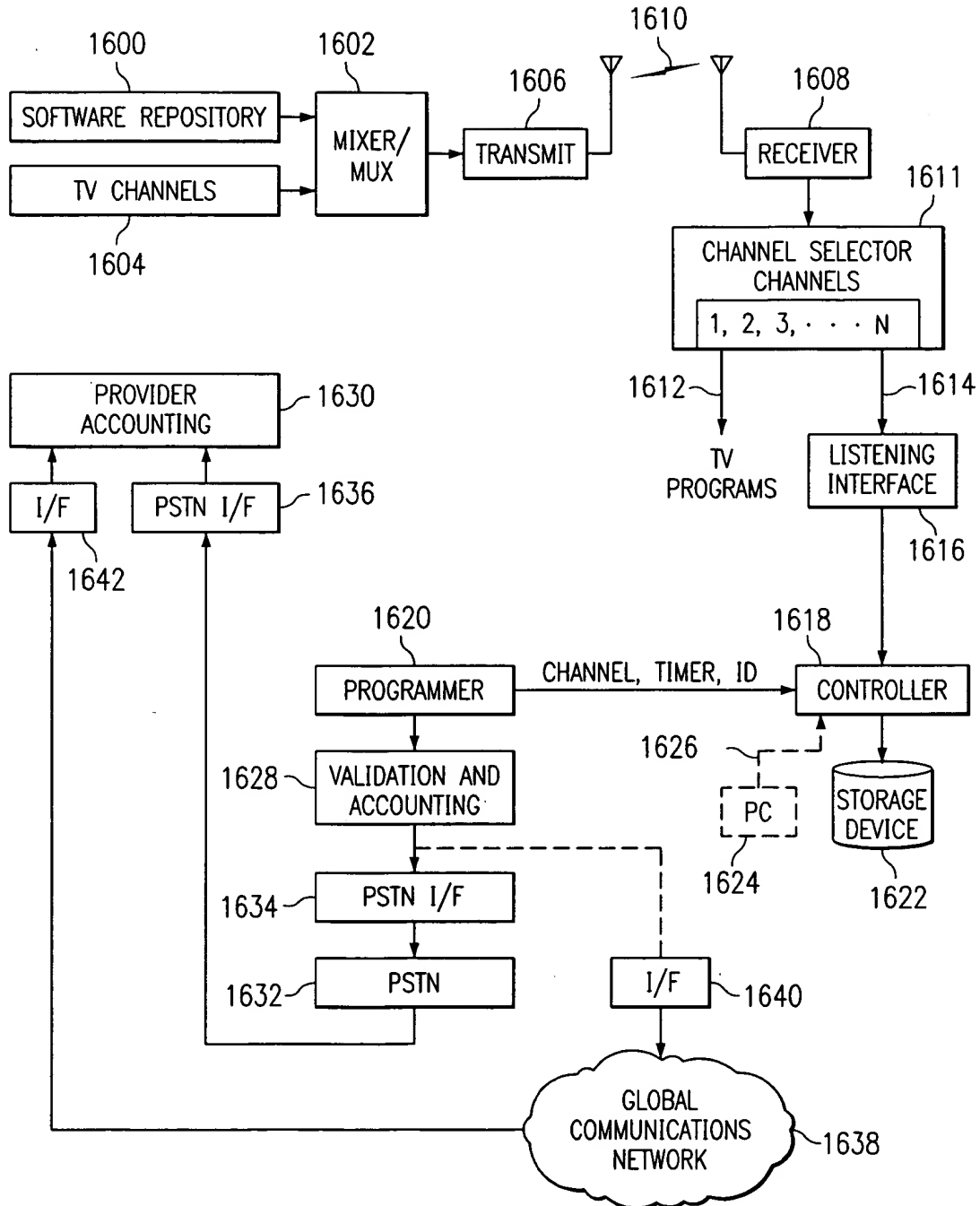


FIG. 16



FIG. 17

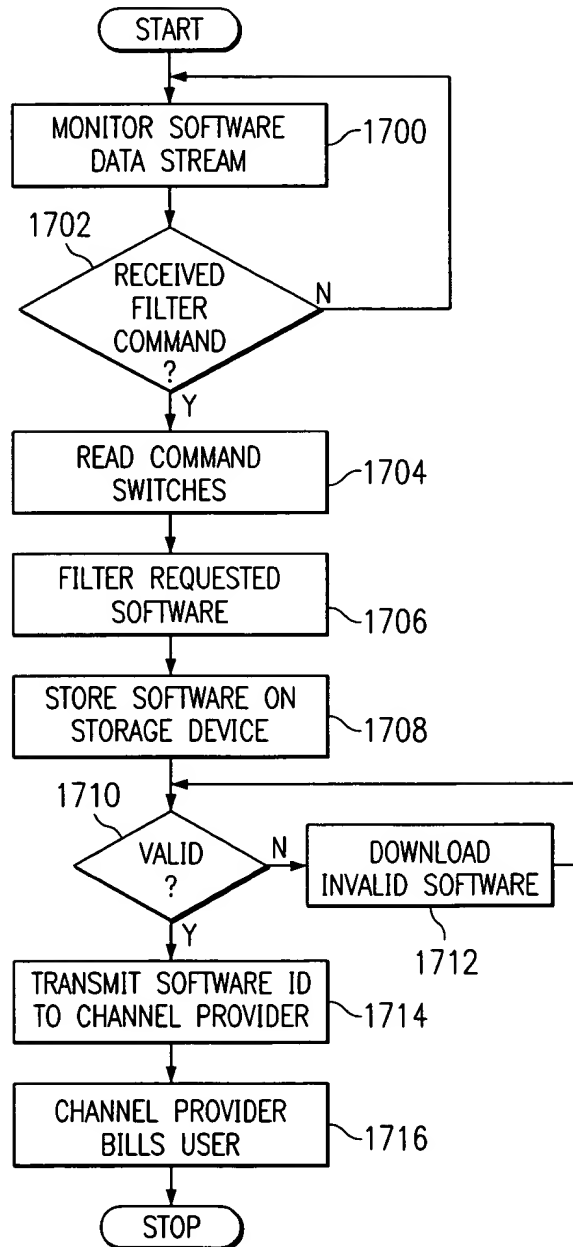
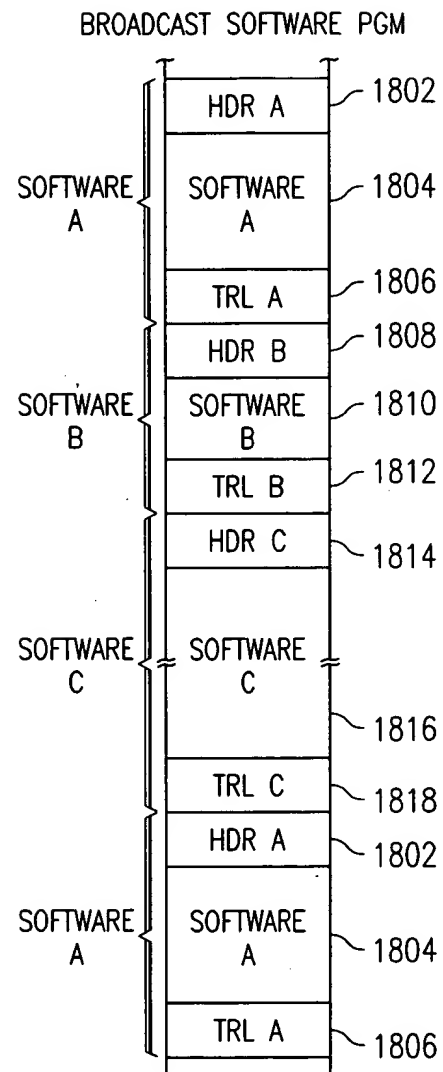


FIG. 18





9/10

FIG. 19

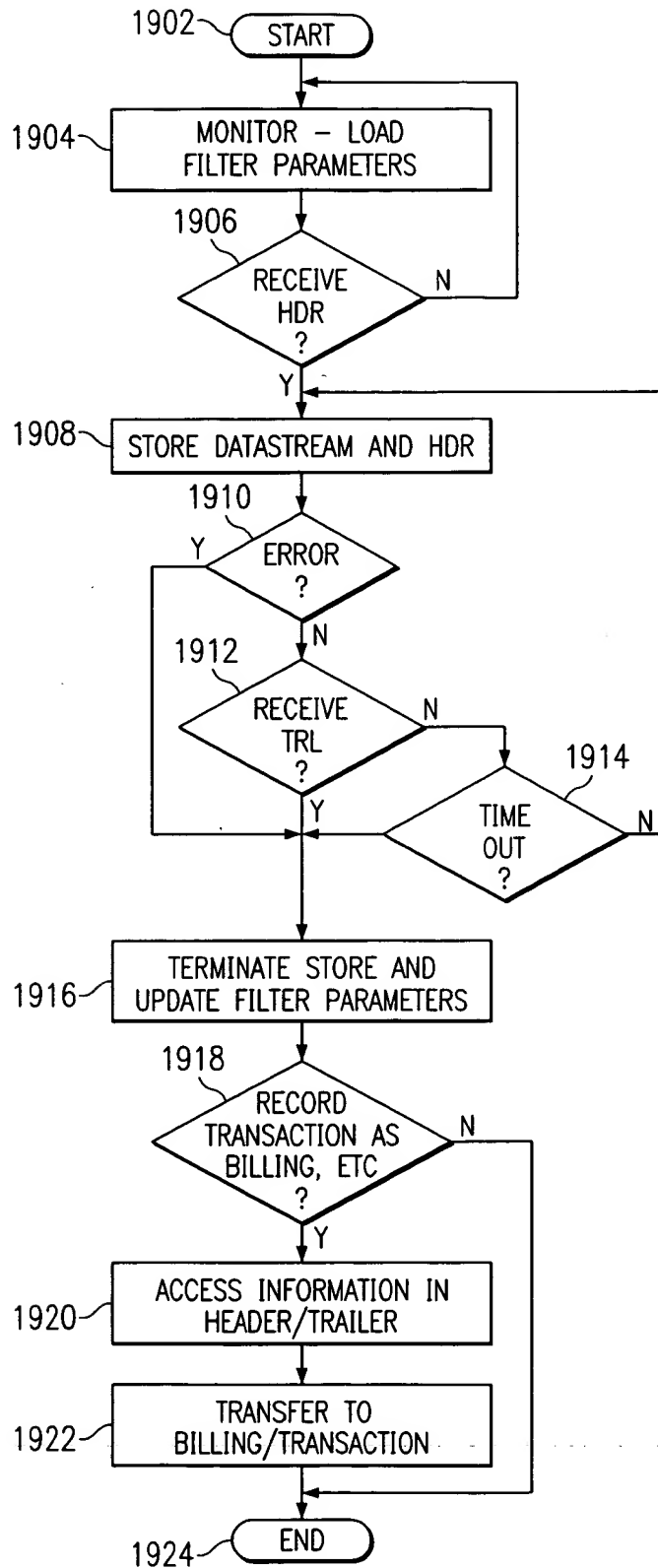


FIG. 22

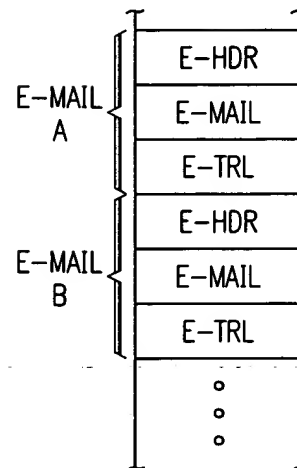




FIG. 20

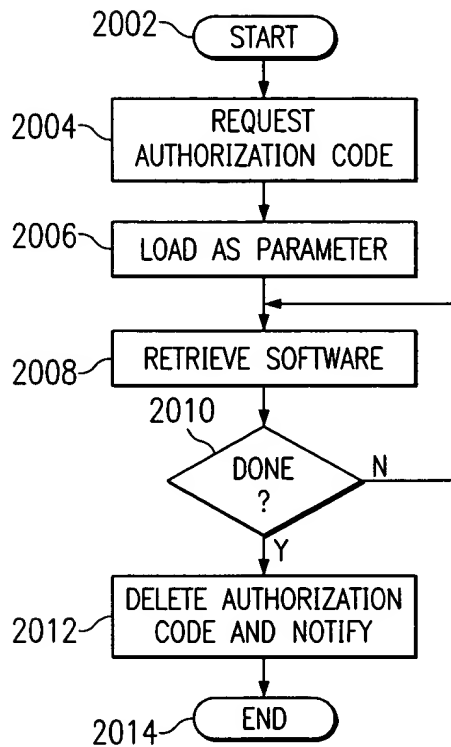


FIG. 21

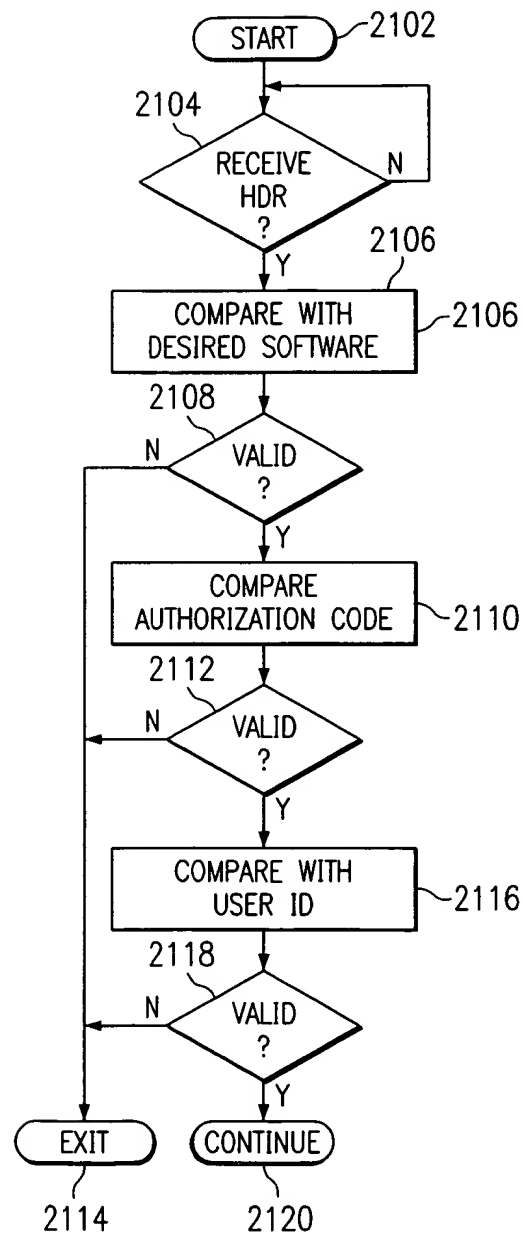


FIG. 23

